

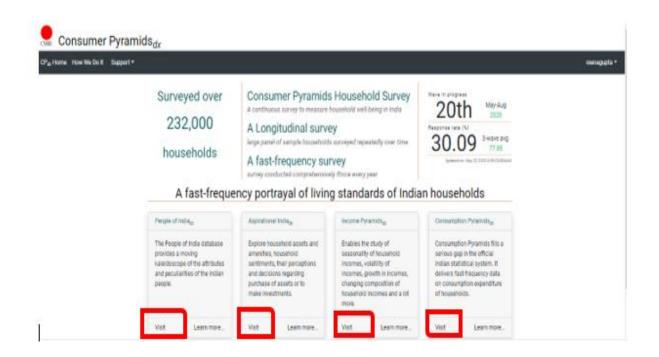


Consumer Pyramids is the largest survey of households of India. CPHS is conducted thrice every year. Thus, there are three Waves every year. The sample size of survey is around 170,000 households, and the sample is maintained as a panel surveyed over multiple Waves. Data is available from Jan 2014 to till date.

- a)-People of India dx:
- b)-Aspirational India dx
- c)-Income Pyramids dx
- d)-Consumption Pyramids dx

Steps: Go to http://library.iimb.ac.in/library \rightarrow Click on "C" from Electronic Databases A to Z \rightarrow Click on CMIE-Consumer Pyramids dx (CPHS) \rightarrow Log-in with your registered credentials to access CPHS. If you want to access remotely, kindly use your remote access credentials and follow the same steps.

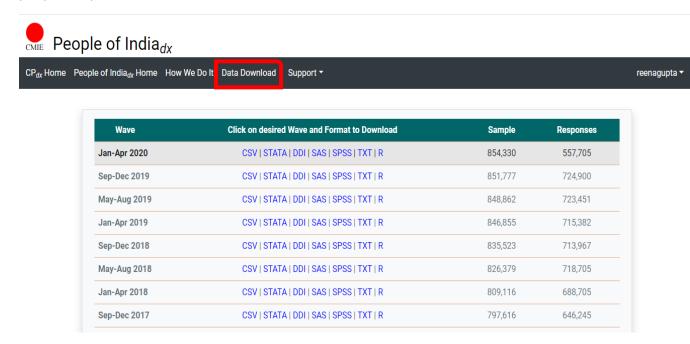
Step-1: After log-in→ Please click on visit any one of module which you want to access, the same way you can access remaining modules as highlighted below.



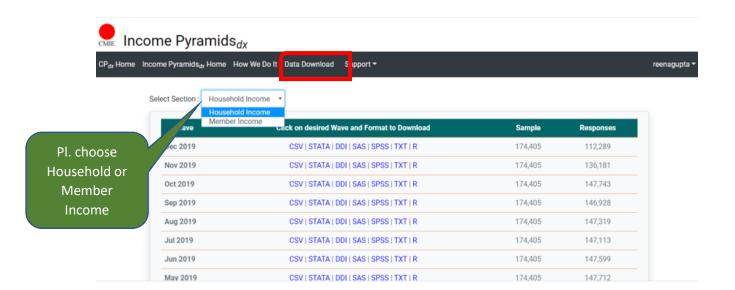


Step-2:

People of India dx-Please click on "**Data Download**" as highlighted below. You can download data as per your requirement.

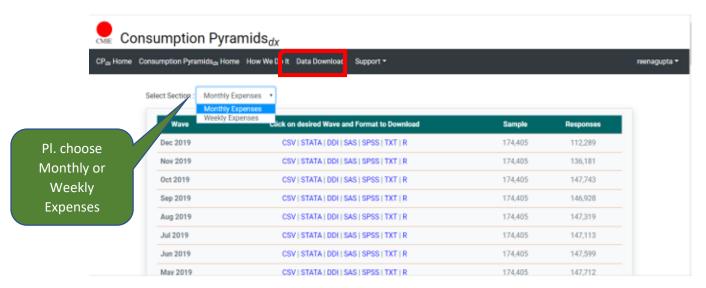


Income Pyramids dx: It covers two parameter i.e. Household income & Member Income. You can download data as per your requirement.





Consumption Pyramids dx: It covers two type of data i.e. Monthly Expenses & Weekly Expenses. You can download data as per your requirement.



Note: Please note, if you have already registered in any CMIE-dx database, you may use the same credentials to access all CMIE-dx databases.