



TRACXN database tracks startups for more than 380+ sectors globally:

Coverage: • A unique combination of Technology and Human Intelligence : a) 30 Mn+ companies tracked in the back end using technology; b) 3,000-4,000 qualified/curated companies added on a weekly basis.

- Unparalleled coverage of unfunded/ seed stage funded companies (across 380+ sectors globally): a) 456k+ qualified/curated companies covered on the platform globally.; b) 328k+ companies are unfunded/ seed stage funded ones.
- Proprietary Editor's Rating metrics to help you cherry pick the most interesting companies in sectors/ business models of interest: a) Editor's rating on a scale of 5 considering various qualitative-quantitative parameters.
- Proprietary Deep Business model tagging 18,000+ Business models: a) Analyst-driven Taxonomy which gives a very granular categorization of each sector; b) Helps to identify niche/ innovative business models, business models of interest, business models with maximum traction, comparable in a particular business model with utmost ease
- Extensive sector reports to help with a top-down view of various sectors of interest: a) 890+ reports available in the digital library; b) 35-40 reports added on a monthly basis.
- Custom reports generated by our analysts basis your problem statement: a) Example: Company deep dive report, Sector report for a specific geo.

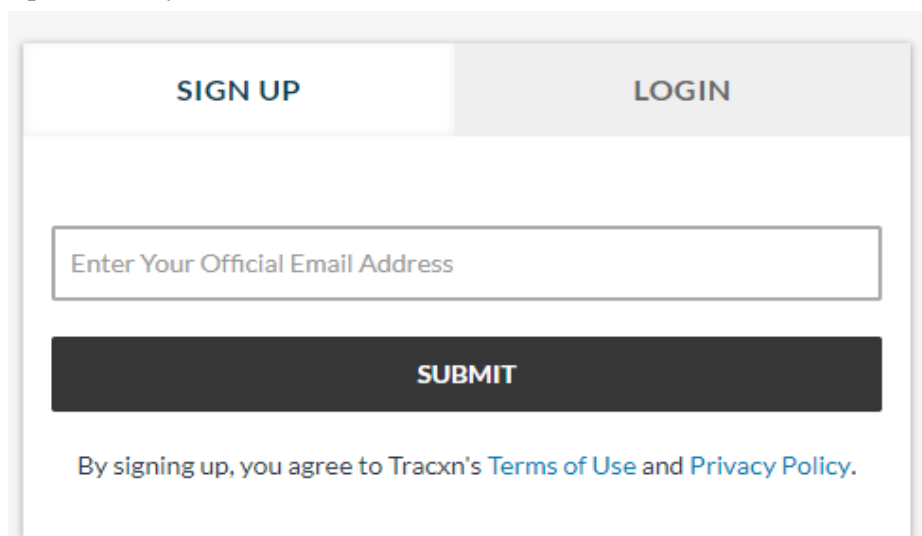
Access: Campus-wide 25 concurrent Users, One-time Registration Required with IIMB email ID.

How to register

Step1: Please visit the library website by using the URL <http://library.iimb.ac.in/library>

Step2: Select the Database A-Z list from E-Databases on the left navigation or by clicking on the letter “T” from the alphabetical list, here you can find the title Tracxn. Please login with remote access if you are accessing it off-campus.

Step3: Click on Sign Up and enter your IIMB email ID



The screenshot shows a web form with two tabs: 'SIGN UP' (active) and 'LOGIN'. Below the tabs is a text input field with the placeholder 'Enter Your Official Email Address'. Underneath the input field is a dark grey button labeled 'SUBMIT'. At the bottom of the form, there is a line of text: 'By signing up, you agree to Tracxn's [Terms of Use](#) and [Privacy Policy](#)'.

Step4: You will receive an activation link to your IIMB email ID to setup password, Click on that link and enter your name, password, and country.

ACTIVATE YOUR ACCOUNT

Full Name

Eg: John Smith

Email

mansoor.koormath@iimb.ac.in

Password

Your Password (Eg: StrongPass#32\$)

Confirm Password

Confirm Your Password

Primary Geography

Choose Your Primary Geography

☒ It's ok to send me interesting updates

☐ I accept the [Privacy Policy](#) & [Terms of Use](#)

CONFIRM

Step5: Login with this credential, and it will redirect to the home page of Tracxn.

MY TRACXN

Home

Bookmark Feeds

Bookmark Companies

Saved Searches

Key Global Updates

CRM

SECTOR RESEARCH

Practice Areas

Geographies

Waves

Trending Themes

Team Background

Investment Industries

Generic Lists

Reports

EXPLORE DATABASES

Companies

Funding Rounds

Acquisitions

Cap Tables

Financials

Investors

News

People

Events

TOP COMPANIES

Soonicorn Club

Editor's Pick

Leaderboard

Trending

MARKETS

Bluebox

Top Funded Dealmakers

Feedback & Ideas

Privacy Policy

T&C

GDPR

Contact Us

Dashboard

Coverage Areas (867)

Explore Tracxn

Customer Categories

Bookmarked Feeds

MANAGE FEEDS

ENTERPRISE APPLICATIONS

Enterprise Collaboration	Sales Force Automation	MarketingTech
HRTech	AI in Recruiting	Finance & Accounting Tech
Business Intelligence	Big Data Analytics	ERP
E-Commerce Enablers	RetailTech	Legal Tech
Customer Success Management	SCM Software	PR Tech
Field Force Automation	Events Tech	Data as a Service
Customer Service Software	Product Management Tools	Construction Tech
GovTech	GRC Software	Loyalty Software
Nonprofit Tech	Manufacturing Tech	Aviation Software
Robotic Process Automation	Mining Tech	Facility Management Tech
SaaS	Auto IT	Business Process Management So...
Enterprise Information Managem...	Localisation - L10n Tech	

ENTERPRISE INFRASTRUCTURE

Cybersecurity	Enterprise Storage	Enterprise Networking
IT Operations	Data Center Infrastructure	Cloud Infrastructure
Big Data Infrastructure	Virtualization	Docker Ecosystem
API Management	Coding Tools	Software Testing Tools
PaaS	DevOps	Open Source
Database Technology	Enterprise Mobility	Mobile DevTools



Tracxn

For any queries please contact.

Email: libraryit@iimb.ac.in

Phone: 080-26993113

<http://library.iimb.ac.in/library>