



TRACXN database tracks startups for more than 380+ sectors globally:

Coverage: • A unique combination of Technology and Human Intelligence : a) 30 Mn+ companies tracked in the back end using technology; b) 3,000-4,000 qualified/curated companies added on a weekly basis.

- Unparalleled coverage of unfunded/ seed stage funded companies (across 380+ sectors globally): a) 456k+ qualified/curated companies covered on the platform globally.; b) 328k+ companies are unfunded/ seed stage funded ones.
- Proprietary Editor's Rating metrics to help you cherry pick the most interesting companies in sectors/ business models of interest: a) Editor's rating on a scale of 5 considering various qualitative-quantitative parameters.
- Proprietary Deep Business model tagging 18,000+ Business models: a) Analyst-driven Taxonomy which gives a very granular categorization of each sector; b) Helps to identify niche/ innovative business models, business models of interest, business models with maximum traction, comparable in a particular business model with utmost ease
- Extensive sector reports to help with a top-down view of various sectors of interest: a) 890+ reports available in the digital library; b) 35-40 reports added on a monthly basis.
- Custom reports generated by our analysts basis your problem statement: a) Example: Company deep dive report, Sector report for a specific geo.

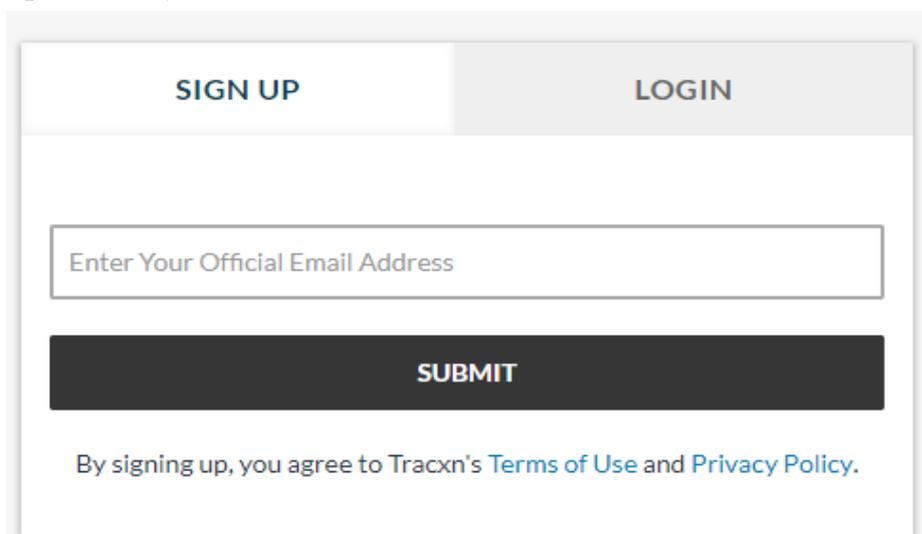
Access: Campus-wide 25 concurrent Users, One-time Registration Required with IIMB email ID.

How to register

Step1: Please visit the library website by using the URL <http://library.iimb.ac.in/library>

Step2: Select the Database A-Z list from E-Databases on the left navigation or by clicking on the letter “T” from the alphabetical list, here you can find the title Tracxn. Please login with remote access if you are accessing it off-campus.

Step3: Click on Sign Up and enter your IIMB email ID



The screenshot shows a registration form with two tabs: 'SIGN UP' (active) and 'LOGIN'. Below the tabs is a text input field with the placeholder text 'Enter Your Official Email Address'. Below the input field is a dark grey 'SUBMIT' button. At the bottom of the form, there is a line of text: 'By signing up, you agree to Tracxn's [Terms of Use](#) and [Privacy Policy](#).'

Step4: You will receive an activation link to your IIMB email ID to setup password, Click on that link and enter your name, password, and country.

ACTIVATE YOUR ACCOUNT

Full Name	Eg: John Smith
Email	mansoor.koormath@iimb.ac.in
Password	Your Password (Eg: StrongPass#32\$)
Confirm Password	Confirm Your Password
Primary Geography	Choose Your Primary Geography ▼

It's ok to send me interesting updates
 I accept the [Privacy Policy](#) & [Terms of Use](#)

CONFIRM

Step5: Login with this credential, and it will redirect to the home page of Tracxn.

The screenshot shows the Tracxn dashboard interface. On the left is a navigation menu with categories like 'MY TRACXN', 'SECTOR RESEARCH', 'EXPLORE DATABASES', and 'TOP COMPANIES'. The main content area is titled 'Bookmarked Feeds' and contains a grid of technology categories. The categories are organized into two main sections: 'ENTERPRISE APPLICATIONS' and 'ENTERPRISE INFRASTRUCTURE'.

ENTERPRISE APPLICATIONS		
Enterprise Collaboration	Sales Force Automation	MarketingTech
HRTech	AI in Recruiting	Finance & Accounting Tech
Business Intelligence	Big Data Analytics	ERP
E-Commerce Enablers	RetailTech	Legal Tech
Customer Success Management	SCM Software	PR Tech
Field Force Automation	Events Tech	Data as a Service
Customer Service Software	Product Management Tools	Construction Tech
GovTech	GRC Software	Loyalty Software
Nonprofit Tech	Manufacturing Tech	Aviation Software
Robotic Process Automation	Mining Tech	Facility Management Tech
SaaS	Auto IT	Business Process Management So...
Enterprise Information Managem...	Localisation - L10n Tech	
ENTERPRISE INFRASTRUCTURE		
Cybersecurity	Enterprise Storage	Enterprise Networking
IT Operations	Data Center Infrastructure	Cloud Infrastructure
Big Data Infrastructure	Virtualization	Docker Ecosystem
API Management	Coding Tools	Software Testing Tools
PaaS	DevOps	Open Source
Database Technology	Enterprise Mobility	Mobile DevTools



Tracxn

For any queries please contact.

Email: libraryit@iimb.ac.in

Phone: 080-26993113

<http://library.iimb.ac.in/library>