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Coverage: Market Engineering: It covers data on market forecasts, drivers and restraints, as well as qualitative analyses on key growth challenges and opportunities for competitors across the value chain. Technical Insights: It provides relevant technical insights alerts and technical insights subscription, covering emerging technologies, ground breaking R&D and technology innovation. Economic Research and Analysis: It covers economic Impact Articles, Country Industry Forecasts, and decision support databases that analyze impact of economic/demographic trends. Financial Benchmarking and Analysis: It covers analysis of financial strategy alignment with growth opportunities. Analyst Briefings: Analyst chaired webinars that provide insights and growth implications for specific companies. Market Insights: Topical, issue based articles or in-depth

Access: Campus-wide with one-time registration.

How to register

Step1: Please visit the library website by using the URL <http://library.iimb.ac.in/library>

Step2: Select the Database A-Z list from E-Databases on the left navigation or by clicking on the letter “F” from the alphabetical list, here you can find the title Frost & Sullivan. Please login with remote access if you are accessing it off-campus.

Step3: Please enter your details by using IIMB email ID

The screenshot shows the Frost & Sullivan website interface. At the top, the logo 'FROST & SULLIVAN' is displayed. Below it is a navigation menu with links: HOME | INDUSTRIES & MARKETS | OUR SOLUTIONS | EVENTS | CAREERS | ABOUT. A blue bar contains the text 'RETURN TO: Home'. Below this is the heading 'IIM Bangalore at frost.com'. A message reads: 'Welcome to frost.com. We have not been able to automatically identify you so please enter your details below.' Below the message is a form titled 'YOUR DETAILS' with three input fields: 'First Name', 'Last Name', and 'Email Address'. A red 'SUBMIT' button is located at the bottom right of the form.

Step4: It will redirect to the home page of Frost & Sullivan

For any queries please contact.

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